SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

CON	TRACT NO. 358894	
yan.	THE NAME OF THE CANDIDATE IS: BATACK Oboma.	
: 2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Honday of the Primary Election, General Election, or Description.	The US in
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS Dogna For America.	
A.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS	
5.	THE CONTACT PERSON FOR THE PURCHASER IS:	; !
	Katie Keuleman Name	
	Address	: !
	707 338-8700 Phone Number	:
6.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS ARE:	OF THE PURCHASER
	Marsin Nestat - Transver	
	A Primary Company of the Primary Company of the Com	·

^{*} The Treasurer is often the only top officer of a Candidate Committee,



ORDER

Flight Dates 09/13/12-09/17/12

Order Sep 00:15:00

Product Estimate # 1768

258894 **OBAMA SCHED A** Alt Order # 06313131 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

09/12/12 **GENERAL** 09/12/12 Order Type **Billing Contact**

Billing Cycle EOM/EOC Advertiser Pol/B Obama/Pres/D

3050 K Street NW **Billing Calendar BROADCAST** Suite 100

A35+ Demographic Washington, DC 20007 Agency GMMB

Rev Codes AGY POL **CAND Buying Contact**

Product Codes PL-Presidential-Democrat Sales Office DC

Sales Region NAT **Priority** P-2 3050 K Street NW

Agency Ref **Advertiser Ref** Suite 100

Primary Account Executive Aaron Ashe

Washington, DC 20007

Account Executive Order% Start Date **End Date** Aaron Ashe 100%

Order Share 100% Market Value 106050

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals Billing Plan Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** Month # of Spots \$90,142.50 \$106,050.00 September 2012 160 \$90,142.50 \$106,050.00 0.00 08/27/12 09/17/12 160 \$106,050.00 0.00 160 \$90,142.50 Totals

										<u>Tota</u>	l <u>s</u>
Ln Ch Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WPLG 09/13/1	2 09/17/12	M-F 5a LCL News	CM	5-530A	MTF	:30	5	\$140.00 LUR	0.00 NM	5	\$700.00
		LCL 10 News @ 5am		(5:00 AM-5:30	AM)						
Start Date	End Date		s/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/13/12	09/19/12	MTF	5	\$140.00	0.00						
E 2 WPLG 09/13/1	2 09/17/12	M-F 5a LCL News	CM	530A-6A	MTF	:30	5	\$140.00 LUR	0.00 NM	5	\$700.00
		LCL 10 News @ 5am		(5:30 AM-6:00	AM)						
Start Date	End Date		<u>s/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week: 09/13/12	09/19/12	MTF	5	\$140.00	0.00						
3 WPLG 09/13/1	2 09/17/12	M-F 6a LCL News	CM	6-630A	MTF	:30	5	\$750.00 P-2	0.00 NM	5	\$3,750.00
		6-630A		(6:00 AM-6:30	,						
Start Date	End Date		s/Week		Rating						
Week: 09/13/12	09/19/12	MTF	5	\$750.00	0.00						
4 WPLG 09/13/1	2 09/17/12	M-F 6a LCL News	СМ	630-7A	MTF	:30	5	\$750.00 P-2	0.00 NM	5	\$3,750.00
		LCL 10 News @ 6am		(6:30 AM-7:00	,						
Start Date	End Date		s/Week		Rating						
Week: 09/13/12	09/19/12	MTF	5		0.00					_	
5 WPLG 09/13/1	2 09/17/12		CM	7-8A	MTF	:30	5	\$850.00 P-2	0.00 NM	5	\$4,250.00



258894

Flight Dates 09/13/12-09/17/12

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Ln Ch Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
	•	M-F 7-9a GMA		<i>(</i>				· •			
Start Data E	ad Data	Good Morning Ame		(7:00 AM-8:0	i					1	
	Ind Date 9/19/12	<u>Weekdays</u> <u>S</u> MTF	pots/Week 5	<u>Rate</u> \$850.00	Rating 0.00					81	
6 WPLG 09/13/12 (CM	8-9A	MTF	:30	5	\$850.00 P-2	0.00 NM	5	\$4,250.00
		Good Morning Ame	rica M	(8:00 AM-9:	00 AM)			•			, .,
	nd Date		pots/Week	<u>Rate</u>	<u>Rating</u>						
	9/19/12	MTF	5	\$850.00	0.00	~-					
E 7 WPLG 09/15/12	09/15/12	SAT 5:30am LCL N SAT/5:30a-6a LCL		5:30a-6a (5:30 AM-6:0	1- OO AM)	:30	1	\$25.00 LUR	0.00 NM	1 -	\$25.00
Start Date E	nd Date		pots/Week	Rate	Rating						
	9/16/12	1-	1	\$25.00	0.00					-	
E 8 WPLG 09/15/12	09/15/12	6AM-Sat LCL 10 No	ews CM	6-630A	1-	:30	1	\$100.00 LUR	0.00 NM	1	\$100.00
		Local 10 News Sat	@ 6an	(6:00 AM-6:	30 AM)						
	ind Date	Weekdays S	pots/Week	Rate	Rating						
Week: 09/10/12 09 E 9 WPLG 09/15/12	9/16/12		1 CM	\$100.00	0.00	.20		\$400.00 LUD	0.00 NIM		\$400.00
E 9 WPLG 09/15/12 (09/15/12	6AM-Sat LCL 10 Ne Local 10 News Sat		630-7A (6:30 AM-7:0	_	:30	1	\$100.00 LUR	0.00 NM	1	\$100.00
Start Date E	nd Date		pots/Week	Rate	Rating						
	9/16/12	1-	1	\$100.00	0.00						
10 WPLG 09/15/12	09/15/12	7AM-Sat LCL 10 Ne	ews CM	7-730A	1-	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
		Local 10 News Sat	@ 7an	(7:00 AM-7:	30 AM)						
· · · · · · · · · · · · · · · · · · ·	nd Date		pots/Week	Rate	Rating						
	9/16/12	1-	1	\$250.00	0.00			*****	2 22 1/14		40
11 WPLG 09/15/12	09/15/12	7AM-Sat LCL 10 Ne Local 10 News Sat		730-8A (7:30 AM-8:	1- no AM)	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
Start Date E	nd Date		pots/Week	Rate	Rating				i		
	9/16/12	1-	1	\$250.00	0.00						
E 12 WPLG 09/15/12		Sa GMA	CM	8-9am	1-	:30	1	\$300.00 LUR	0.00 NM	1	\$300.00
		Sat/Good Morning /	Americ								
	nd Date		pots/Week	<u>Rate</u>	Rating						
	9/16/12	1-	1	\$300.00	0.00						
E 13 WPLG 09/16/12	09/16/12	SUN 5:30a LCL Nev		5:30-6a	1	:30	1	\$25.00 LUR	0.00 NM	1,	\$25.00
Start Date E	nd Date	SUN/5:30-6A LCL N Weekdays S	pots/Week	(5:30 AM-6:0	Rating						
	9/16/12	1	1	\$25.00	0.00						
14 WPLG 09/16/12		6AM-Sun LCL 10 N	ews CM	6-630A	1	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
		Local 10 News Sun	day @	(6:00 AM-6:	30 AM)						
	nd Date		pots/Week		Rating						
	9/16/12	1	1	\$300.00	0.00						•
15 WPLG 09/16/12	09/16/12			630-7A	1	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
Start Data E	nd Data	Local 10 News Sun Weekdays S	oay @ pots/Week	(6:30 AM-7:	Rating						
	ind Date 9/16/12	1	1	\$300.00	0.00						
E 16 WPLG 09/16/12		7a-Sun LCL 10 Nev	vs CM	7-730A	1	:30	1	\$175.00 LUR	0.00 NM	1	\$175.00
		Local 10 News Sun		(7:00 AM-7:	30 AM)			•			
Start Date E	nd Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
	9/16/12	1	1	\$175.00	0.00						.
E 17 WPLG 09/16/12	09/16/12			730-8A	1	:30	1	\$175.00 LUR	0.00 NM	1	\$175.00
Otal Data	nd Data	Local 10 News Sun		(7:30 AM-8:	•						
<u>Start Date</u> <u>E</u>	nd Date	<u>Weekdays</u> S	pots/Week	Rate	Rating				•	ı	



258894

Flight Dates 09/13/12-09/17/12

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

		_								Tota	ala.
Ln Ch Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Tota Spots	Amount
E 17 WPLG 09/16/12				730-8A	1	:30	1				\$175.00
		Local 10 News St		(7:30 AM-8:0	00 AM)						
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1	<u>Rate</u>	Rating 0.00						
E 18 WPLG 09/16/12			CM	\$175.00 8-9am	1	:30	1	\$275.00 LUR	0.00 NM	1	\$275.00
2 10 111 20 00/10/12	00/10/12	Su GMA	O.W.	o oam		.00	•	4270.00 201 0	0.00 11111	•	Ψ270.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10/12	09/16/12	1	CM	\$275.00 9-930A	0.00 MTF	:30	5	\$400.00 B.O	0.00.0104	5	#0.000.00
19 WPLG 09/13/12	2 09/1//12	Live With Kelly	CIVI	9-930A (9:00 AM-9:		:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/13/12	09/19/12	MTF	5	+	0.00						
20 WPLG 09/13/12	2 09/17/12	•	CM	930-10A	MTF	:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
Start Date	End Date	Live With Kelly Weekdays	Spots/Week	(9:30 AM-10 Rate	Rating						
Week: 09/13/12	09/19/12	MTF	5	\$400.00	0.00						
E 21 WPLG 09/13/12	2 09/17/12		CM	10-1030A	MTF	:30	5	\$125.00 LUR	0.00 NM	5	\$625.00
0, 15,		Dr. OZ	0	(10:00 AM-1							
<u>Start Date</u> Week: 09/13/12	End Date 09/19/12	<u>Weekdays</u> MTF	Spots/Week 5	<u>Rate</u> \$125.00	<u>Rating</u> 0.00						
E 22 WPLG 09/13/12			CM	1030-11A	MTF	:30	5	\$125.00 LUR	0.00 NM	5	\$625.00
		Dr. OZ		(10:30 AM-1	1:00 AM)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/13/12 23 WPLG 09/13/12	09/19/12	MTF	<u>5</u> w СМ	\$125.00 11-12n	0.00 MTF	:30	5	\$1,000.00 P-2	0.00 NM	5	\$5,000.00
25 WILO 09/10/12	2 00/1//12	M-F The View	W OW	11-1211	P4 11	.00	Ü	ψ1,000.001-2	0.00 14141		ψο,σσσ.σσ
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/13/12	09/19/12	MTF		\$1,000.00	0.00			A 400 00 D 0	0.00.1114	_	Φο οοο οο
24 WPLG 09/13/12	2 09/17/12	M-F 12n News M-F LCL 10 New	CM s @ Noo	12-1230P (12:00 PM-1	MTF (2:30 PM)	:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09/13/12	09/19/12	MTF	5	7	0.00						
25 WPLG 09/13/1:	2 09/17/12		CM	1230-1P	MTF	:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
Start Date	End Date	M-F LCL 10 New Weekdays	Spots/Week	(12:30 PM-1 Rate	Rating						
Week: 09/13/12	09/19/12	MTF	5	. ——	0.00						
26 WPLG 09/13/1:	2 09/17/12		v CM	1-2p	MTF	:30	5	\$450.00 P-2	0.00 NM	5	\$2,250.00
	- 15 /	The Chew	0 1 041 1	D-1-	Datin						
<u>Start Date</u> Week: 09/13/12	End Date 09/19/12	<u>Weekdays</u> MTF	Spots/Week 5		Rating 0.00						
27 WPLG 09/15/1:				9-930A	1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
		Local 10 News S	aturday ((9:00 AM-9:	30 AM)						
Start Date	End Date	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating						
Week: 09/10/12 28 WPLG 09/15/13	09/16/12		News CM	\$600.00 930-10A	0.00	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
20 WI LO 00/10/11	_ 55/10/12	Local 10 News S		(9:30 AM-10			•	+		,	, 5,00
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/10/12	09/16/12	1-	1	\$600.00	0.00	.20	4	\$600 00 B 0	0.00 8184	1	<u> </u>
29 WPLG 09/15/1	2 09/15/12	9AM-Sat LCL 10 Local 10 News S		10-1030A (10:00 AM-1		:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date	End Date	Weekdays	Spots/Week	•	Rating						
<u></u>			·								



258894

Flight Dates 09/13/12-09/17/12

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep

00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Ln Ch Start	End	Inventory Code	Break	Start/End	Γime Day	/s	Len Spo	ots	Rate Pri	Rtg Type	Tota Spots	Amount
29 WPLG 09/15/1		9AM-Sat LCL 10 New Local 10 News Saturo	lay (10-1030A (10:00 AM-1	10:30 AM)	1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> <u>Spo</u>	ots/Week 1	<u>Rate</u> \$600.00	Rating 0.00							
30 WPLG 09/16/1	2 09/16/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News		9-930A (9:00 AM-9:		1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays Spo 1	ots/Week 1	<u>Rate</u> \$600.00	<u>Rating</u> 0.00							
31 WPLG 09/16/1		9a-Sun LCL 10 News 9a-Sun LCL 10 News		930-10A (9:30 AM-10		1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> <u>Spo</u>	ots/Week 1	<u>Rate</u> \$600.00	<u>Rating</u> 0.00							
32 WPLG 09/16/1	12 09/16/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News		10-1030A (10:00 AM-1		1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays Spo	ots/Week 1	<u>Rate</u> \$600.00	Rating 0.00							
33 WPLG 09/16/1	12 09/16/12	This Week (ABC) This Week (ABC)	СМ	1030-1130a (10:30 AM-1		1	:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays Spo	ots/Week 1	<u>Rate</u> \$900.00	Rating 0.00							
E 34 WPLG 09/16/1	12 09/16/12	TWISF/Michael Putne This Week in South F	-	1130a-12p (11:30 AM-1		1	:30	1	\$100.00 LUR	0.00 NM	1	\$100.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays Spo	ots/Week 1	<u>Rate</u> \$100.00	Rating 0.00							
E 35 WPLG 09/13/1	12 09/17/12	M-F 3p Katie Couric 9 Katie Couric)/1 © M	3-4p	M	TF	:30	5	\$250.00 P-2	0.00 NM	5	\$1,250.00
<u>Start Date</u> Week: 09/13/12	End Date 09/19/12	<u>Weekdays</u> <u>Spo</u> MTF	ots/Week 5	<u>Rate</u> \$250.00	Rating 0.00							
E 36 WPLG 09/13/1	12 09/17/12	M-F 4p Dr Oz Dr Oz	СМ	4-5p	M	TF	:30	5	\$650.00 P-2	0.00 NM	5	\$3,250.00
<u>Start Date</u> Week: 09/13/12	End Date 09/19/12	<u>Weekdays</u> <u>Spo</u>	ots/Week 5		Rating 0.00							
E 37 WPLG 09/13/1	12 09/17/12	M-F 4p Dr Oz Dr Oz	СМ	4-5p (4:30 PM-5:		TF	:30	5	\$650.00 P-2	0.00 NM	5	\$3,250.00
<u>Start Date</u> Week: 09/13/12	End Date 09/19/12	Weekdays Spo MTF	ots/Week 5	. —	Rating 0.00							
E 38 WPLG 09/13/1	12 09/17/12	M-F 5p LCL News Local 5p News	СМ	5-530P (5:00 PM-5:		TF	:30	5	\$325.00 LUR	0.00 NM	5	\$1,625.00
<u>Start Date</u> Week: 09/13/12	End Date 09/19/12	<u>Weekdays</u> <u>Spo</u> MTF	ots/Week 5		<u>Rating</u> 0.00							
E 39 WPLG 09/13/1	12 09/17/12	M-F 5p LCL News Local 5p News	СМ	530-6P (5:30 PM-6:		TF	:30	5	\$325.00 LUR	0.00 NM	5	\$1,625.00
<u>Start Date</u> Week: 09/13/12	End Date 09/19/12	<u>Weekdays</u> <u>Spo</u> MTF	ots/Week 5		Rating 0.00							
40 WPLG 09/13/1	12 09/17/12	M-F 6p LCL News M-F Local News	СМ	6-630pm	M	TF	:30	5	\$550.00 P-2	0.00 NM	5	\$2,750.00
<u>Start Date</u> Week: 09/13/12	End Date 09/19/12	<u>Weekdays</u> <u>Sp</u> MTF	ots/Week 5		Rating 0.00							
E 41 WPLG 09/15/1	12 09/15/12	Sa Wknd Early New Sa Weekend Early N		Various (6:30 PM-7:		1-	:30	1	\$350.00 LUR	0.00 NM	1	\$350.00
Start Date	End Date	Weekdays Sp	ots/Week	Rate	Rating							



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Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Ln Ch Start	End	Inventory Code			Гime Days	Len Sp	ots	Rate Pri		Spots	Amount
E 41 WPLG 09/15/1:	2 09/15/12	Sa Wknd Early Sa Weekend Ear		Various (6:30 PM-7:	1- 00 PM)	:30	1	\$350.00 LUR	0.00 NM	1	\$350.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
E 42 WPLG 09/16/1		Su Wknd Early N Sunday Weeken	lews CM	various	1	:30	1	\$375.00 LUR	0.00 NM	1	\$375.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00						
E 43 WPLG 09/13/1:			rtune CM	7-730pm	MTF	:30	5	\$800.00 LUR	0.00 NM	5	\$4,000.00
<u>Start Date</u> Week: 09/13/12	End Date 09/19/12	Weekdays MTF	Spots/Week 5	<u>Rate</u> \$800.00	Rating 0.00						
E 44 WPLG 09/13/1:			СМ	730-8pm (7:30 PM-8:	MTF	:30	5	\$800.00 LUR	0.00 NM	5	\$4,000.0
<u>Start Date</u> Week: 09/13/12	End Date 09/19/12	Weekdays MTF	Spots/Week 5	Rate	Rating 0.00						
E 45 WPLG 09/15/1:			СМ	730-8PM (7:30 PM-8:	1	:30	1	\$800.00 LUR	0.00 NM	1	\$800.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays	Spots/Week	Rate \$800.00	Rating 0.00						
E 46 WPLG 09/17/12		Monday Prime S CMA Music Fest	pecial CM	8-11p	3	:30	3	\$2,000.00 LUR	0.00 NM	3	\$6,000.00
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	Weekdays 3	Spots/Week	Rate \$2,000.00	Rating 0.00						
E 47 WPLG 09/13/1:		Thu 10-11p Scandal	СМ	10-11p	1	:30	1	\$2,500.00 LUR	0.00 NM	1	\$2,500.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays	Spots/Week	Rate \$2,500.00	Rating 0.00						
48 WPLG 09/14/1:		Fri 8-9p Shark Tank	СМ	8-9p (8:00 PM-9:0	1	:30	1	\$5,000.00 P-2	0.00 NM	1	\$5,000.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays	Spots/Week	Rate	Rating 0.00						
E 49 WPLG 09/14/12		Fri 10-11p 20/20	СМ	10-11p	1	:30	1	\$1,800.00 LUR	0.00 NM	1	\$1,800.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week	Rate \$1,800.00	Rating 0.00						
50 WPLG 09/16/1:		Su 7-8p America's Funnie	CM	7-8p (7:00 PM-8:0	1	:30	1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week	Rate \$2,500.00	Rating 0.00						
E 51 WPLG 09/16/1:			СМ	8-9p (8:00 PM-9:0	1	:30	1	\$3,000.00 LUR	0.00 NM	1	\$3,000.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays	Spots/Week	Rate \$3,000.00	Rating 0.00						
E 52 WPLG 09/13/1:			CM	11-1135P	MTF	:30	5	\$700.00 LUR	0.00 NM	5	\$3,500.00
Start Date	End Date 09/19/12	Weekdays MTF	Spots/Week 5	Rate	Rating 0.00						
Week: 09/13/12 E 53 WPLG 09/15/1:		SAT 11-1130P	CM	11-1130P	1-	:30	1	\$350.00 LUR	0.00 NM	1	\$350.00
		SAT Late News		(11:00 PM-1	1.30 PW)						



258894

Flight Dates 09/13/12-09/17/12

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep

00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Estimate # 1768

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tot Spots	als Amount
E 53 \	WPLG	09/15/1:	2 09/15/12	SAT 11-1130P	CM	11-1130P	1-	:30	1	\$350.00 LUR	0.00 NM	1	\$350.00
	<u>.</u>			SAT Late News		(11:00 PM-1	•						
144		<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09/1		09/16/12		1	\$350.00	0.00						
E 54 \	WPLG	09/16/1:	2 09/16/12	SUN 11-1130P	CM	11-1135P	1	:30	1	\$600.00 LUR	0.00 NM	1	\$600.00
				SUN 11-1135P		(11:00 PM-1	11:35 PM)						
	<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 09/1	0/12	09/16/12	1	1	\$600.00	0.00						
55 \	WPLG	09/13/1	2 09/17/12	M-F 1135-12:06a	Nightli@M	1135p-1206	∂am MTF	:30	5	\$950.00 P-2	0.00 NM	5	\$4,750.00
				M-F Nightline									
	<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 09/1	3/12	09/19/12	MTF	5	\$950.00	0.00						
56 \	WPLG	09/13/1	2 09/17/12	M-F 12:06-1:06a	KimmeCM	1206-106a	MTF	:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
				M-F Kimmel									
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/1	3/12	09/19/12	MTF	5	\$400.00	0.00						
57	WPLG	09/15/1	2 09/15/12	College FB Sat P	rime 8pCM	8-11:30P	2-	:30	2	\$5,000.00 P-2	0.00 NM	2	\$10,000.00
				College FB Sat F	rime 8p	(8:00 PM-1	1:30 PM)						
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/1	0/12	09/16/12	2-	2	\$5,000.00	0.00						
									_		Takala	4000	00 050 00

Totals 160\$106,050.00

SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

CONT	TRACT NO 259190	
¥.	THE NAME OF THE CANDIDATE IS: BATACK Obama.	· :
: 2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF This day of the the Primary Election, A General Election, or D Special Election.	U5_m
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS Down For America:	•
4,:	THE TREASURER OF THE AUTHORIZED COMMITTEE IS	
5.	THE CONTACT PERSON FOR THE PURCHASER IS:	:
	Name Keuleman	
	Address WW WASH DL ZONO T	
	702 338-8700 Phone Number	
	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE ARE:	PURCHASER
	Martin Westitt - Transcer	

^{*} The Treasurer is often the only top officer of a Candidate Committee,

00:15:00

Order Sep



Flight Dates 09/18/12-09/24/12

Product Estimate # 1798

OBAMA SCHED A Alt Order # 06319373 Contract / Revision 259190 /

Billing Type Cash Original Date / Revision

Agency Com 15% 09/17/12 09/17/12 **GENERAL** Order Type

Billing Contact Billing Cycle EOM/EOC Advertiser Pol/B Obama/Pres/D

3050 K Street NW Billing Calendar BROADCAST

Suite 100 A35+ <u>Demographic</u> Washington, DC 20007 Agency GMMB

Rev Codes AGY POL CAND **Buying Contact**

Sales Office DC Product Codes PL-Presidential-Democrat

Sales Region NAT P-2 **Priority** 3050 K Street NW

Agency Ref Advertiser Ref Suite 100

Washington, DC 20007

Primary Account Executive Aaron Ashe

Account Executive Order% Start Date **End Date** Aaron Ashe 100%

Order Share 100% Market Value 105830

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals Billing Plan Month # of Spots **Net Amount Gross Amount** Rating Start Date End Date # Spots **Net Amount Gross Amount** September 2012 140 \$89,955,50 \$105.830.00 0.00 08/27/12 09/24/12 140 \$89,955.50 \$105,830.00

140 \$89,955.50 \$105,830.00 0.00 Totals

							<u>Tota</u>	<u>ls</u>
Ln Ch Start End	Inventory Code Brea	k Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WPLG 09/18/12 09/24/12	M-F 5a LCL News CM	5-530am	MTWTF	:30	\$125.00 LUR	0.00 NM	4	\$500.00
	LCL 10 News @ 5am	(5:00 AM-5:	30 AM)					
Start Date End Date	Weekdays Spots/Wee	<u>k Rate</u>	Rating					
Week: 09/18/12 09/24/12	MTWTF	4 \$125.00	0.00					
E 2 WPLG 09/18/12 09/24/12	M-F 5a LCL News CM	530-6am	MTWTF	:30	\$125.00 LUR	0.00 NM	4	\$500.00
	LCL 10 News @ 5am	(5:30 AM-6:	00 AM)					
Start Date End Date	Weekdays Spots/Wee	<u>ek Rate</u>	Rating				-	
Week: 09/18/12 09/24/12	MTWTF	4 \$125.00	0.00					
E 3 WPLG 09/18/12 09/24/12	M-F 6a LCL News CM	6-630am	MTWTF	:30	\$750.00 P-2	0.00 NM	4	\$3,000.00
	LCL 10 News @ 6am	(6:00 AM-6:	30 AM)					
Start Date End Date	Weekdays Spots/Wee	<u>k Rate</u>	Rating					
Week: 09/18/12 09/24/12	MTWTF	4 \$750.00	0.00					
E 4 WPLG 09/18/12 09/24/12	M-F 6a LCL News CM	630-7am	MTWTF	:30	\$750.00 P-2	0.00 NM	4	\$3,000.00
	LCL 10 News @ 6am	(6:30 AM-7:	00 AM)					
Start Date End Date	Weekdays Spots/Wee	ek <u>Rate</u>	Rating					
Week: 09/18/12 09/24/12	MTWTF	4 \$750.00	0.00					
E 5 WPLG 09/18/12 09/24/12	CM	7-8am	MTWTF	:30	\$850.00 P-2	0.00 NM	4	\$3,400.00



259190

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep

00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

					o							Tota	
Ln Ch St	art	End	Inventory Code	e Break	Start/End	Time Days	3	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
			Good Morning A	merica M	(7:00 AM-8:	00 AM)							
Start Da	<u>te</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/18/12	2	09/24/12	MTWTF	4	\$850.00	0.00							
E 6 WPLG 09/	18/12	09/24/12	M-F 7-9a GMA Good Morning A	CM merica M	8-9am (8:00 AM-9:	MTWT 00 AM)	F	:30	4	\$850.00 P-2	0.00 NM	4	\$3,400.00
Start Da Week: 09/18/1	_	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 4	. —	Rating 0.00							
E 7 WPLG 09/	22/12	09/22/12	6AM-Sat LCL 10 Local 10 News S		6-630am (6:00 AM-6:	30 AM)	-1-	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
<u>Start Da</u> Week: 09/17/1:		End Date 09/23/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00							
E 8 WPLG 09/	22/12	99/22/12	6AM-Sat LCL 10 Local 10 News S		630-7am (6:30 AM-7:	00 AM)	-1-	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
<u>Start Da</u> Week: 09/17/1:		End Date 09/23/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00							
E 9 WPLG 09/	22/12	9 09/22/12	7AM-Sat LCL 10 Local 10 News S		7-730am (7:00 AM-7:	30 AM)	-1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Start Da</u> Week: 09/17/1:		End Date 09/23/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00							
E 10 WPLG 09/	22/12	09/22/12	7AM-Sat LCL 10 Local 10 News S		730-8am (7:30 AM-8:	 00 AM)	-1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Start Da</u> Week: 09/17/1:		End Date 09/23/12	<u>Weekdays</u> 1-	Spots/Week		Rating 0.00							
E 11 WPLG 09/2		09/22/12	Sa GMA Sat/Good Mornia	CM ng Americ	8-9am	Are two said and	-1-	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Start Da Week: 09/17/12	_	End Date 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00							
E 12 WPLG 09/			6AM-Sun LCL 10 Local 10 News 5		6-630am (6:00 AM-6:		1	:30	1	\$100.00 LUR	0.00 NM	1	\$100.00
Start Da Week: 09/17/1		End Date 09/23/12	Weekdays	Spots/Week	Rate \$100.00	Rating 0.00							
E 13 WPLG 09/			6AM-Sun LCL 10 Local 10 News 5		630-7am (6:30 AM-7:		1	:30	1	\$100.00 LUR	0.00 NM	1	\$100.00
Start Da Week: 09/17/12	_	End Date 09/23/12	Weekdays	Spots/Week	•	Rating 0.00							
E 14 WPLG 09/2			7a-Sun LCL 10 I Local 10 News S		7-730am (7:00 AM-7:		1	:30	1	\$175.00 LUR	0.00 NM	1	\$175.00
<u>Start Da</u> Week: 09/17/12		End Date 09/23/12	Weekdays 1	Spots/Week	Rate \$175.00	Rating 0.00							
E 15 WPLG 09/			7a-Sun LCL 10 I Local 10 News S		730-8am (7:30 AM-8:		1	:30	1	\$175.00 LUR	0.00 NM	1	\$175.00
Start Da Week: 09/17/12		End Date 09/23/12	Weekdays	Spots/Week	•	Rating 0.00							
E 16 WPLG 09/				CM	8-9am		1	:30	1	\$275.00 LUR	0.00 NM	. 0	\$0.00
<u>Start Da</u> Week: 09/17/1:		End Date 09/23/12	Weekdays 1	Spots/Week	<u>Rate</u> \$275.00	Rating 0.00							
Spot Ch Date 1 WPLG 09/1	e Ran	<u>nge</u> <u>D</u>	escription	<u>Star</u> 8-9a	t/End Time	2.22		<u>eekdays</u> Sı	<u>Len</u>	<u>gth</u> <u>Rate</u> :30 (\$275.00)	Rtg Type 0.00 NM		
See MG [N/A]	34.6	5,34.7,34.8,	34.9,34.10										



259190

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

<u>Estimate #</u> 1798

L. Ob. Of			5 .	O. 4/E 1:						Tota	
Ln Ch Star		Inventory Code	Break		Time Days	Len Spo		Rate Pri	• • •		Amount
E16 WPLG 09/23	/12 09/23/12	Su GMA Su GMA	СМ	8-9am		1 :30	1 \$	275.00 LUR	0.00 NM	0	\$0.00
E 17 WPLG 09/18	/12 09/24/12	M-F 9a Live/Kelly Live With Kelly	СМ	9-930am (9:00 AM-9:	MTWTF-	- :30	5 \$	150.00 LUR	0.00 NM	5	\$750.00
Start Date Week: 09/18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$150.00	Rating 0.00						
E 18 WPLG 09/18	/12 09/24/12	M-F 9a Live/Kelly Live With Kelly	СМ	930-10a (9:30 AM-1	MTWTF- 0:00 AM)	- :30	5 \$	150.00 LUR	0.00 NM	5	\$750.00
Start Date Week: 09/18/12	End Date 09/24/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00						
E 19 WPLG 09/18	9/12 09/24/12	M-F 10a Dr. OZ Dr. OZ	СМ	10-1030am (10:00 AM-		- :30	5 \$	125.00 LUR	0.00 NM	5	\$625.00
<u>Start Date</u> Week: 09/18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$125.00	Rating 0.00						
Spot Ch Date I	Range D	escription	<u>Star</u>	VEnd Time		<u>Weekdays</u>	Length	Rate	Rtg Type		
2 WPLG 09/18		1-F 10a Dr. OZ	10-1	030am	(10:00 AM-10:3	(MTWThF	:30	(\$125.00)	0.00 NM		
See MG 1	9.6,19.7,19.8										
3 WPLG 09/18	/12-09/24/12 N	1-F 10a Ricki Lake	10-1	1a	(10:00 AM-10:30	MTWThF	:30	\$125.00	0.00 NM		
4 WPLG 09/18 See MG :	/12-09/24/12 N !9.6,19.7,19.8	1-F 10a Dr. OZ	10-1	030am	(10:00 AM-10:3	MTWThF	:30	(\$125.00)	0.00 <i>NM</i>		
5 WPLG 09/18 See MG :	/12-09/24/12 N 9.6,19.7,19.8	1-F 10a Dr. OZ	10-1	030am	(10:00 AM-10:3	MTWThF	:30	(\$125.00)	0.00 NM		
6 WPLG 09/18		1-F 10a Judge Judy 11	(old) 10-1	1a	(10:00 AM-10:3	CWThF	:30	(\$125.00)	0.00 NM		
7 WPLG 09/18		1-F 10a Judge Judy	(old) 10-1	1a	(10:00 AM-10:3	CWThF	:30	(\$125.00)	0.00 NM		
8 WPLG 09/18		1-F 10a Judge Judy	(old) 10-1	1a	(10:00 AM-10:3	(WThF	:30	(\$125.00)	0.00 NM		
-	/12-09/24/12 N	I-F 10a Ricki Lake	10-1	1a	(10:00 AM-10:30	CWThF	:30	\$125.00	0.00 NM		
•	/12-09/24/12 N	I-F 10a Ricki Lake	10-1	1a	(10:00 AM-10:30	CWThF	:30	\$125.00	0.00 NM		
· -	/12-09/24/12 N	I-F 10a Ricki Lake	10-1	1a	(10:00 AM-10:30	CwThF	:30	\$125.00	0.00 NM		
E 20 WPLG 09/18	/12 09/24/12	M-F 10a Judge Ju Judge Judy	dy (ol ©) M	1030-11a (10:30 AM-	MTWTF	- :30	5 \$	125.00 LUR	0.00 NM	5	\$625.00
<u>Start Date</u> Week: 09/18/12	End Date 09/24/12	Weekdays MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$125.00	Rating 0.00						



259190

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Ln Ch Start End	Inventory Code	Break Start/End	Time Dave	Len Spots	Rate Pri	Dia Tuna	Tota	
E 20 WPLG 09/18/12 09/24/12			MTWTF	:30 5			5pois 5	Amount \$625.00
L 20 VVI LO 03/10/12 03/24/12	Judge Judy	(10:30 AM-		.50	φ125.00 LUN	U.UU INIVI	3	φ025.00
Start Date End Date	Weekdays Spot	s/Week Rate	Rating					
Week: 09/18/12 09/24/12	MTWTF	5 \$125.00	0.00		_			
Spot Ch Date Range [1 WPLG 09/18/12-09/24/12 I	<u>Description</u> M.E.10a, Judge, Judy (old)	Start/End Time	-			Rtg Type		
See MG 20.10	vi-r Toa Juuge Juuy (olu)	1030-11a	(10:30 AM-11:00N	TIWITIF	:30 (\$125.00)	0.00 14141		
2 WPLG 09/18/12-09/24/12 I	M-F 10a Judge Judy (old)	1030-11a	(10:30 AM-11:00N	TWThF	:30 (\$125.00)	0.00 0/4		
See MG 20.6,20.7,20.8		1000 114	(10.001111111.00.		.00 (ψ120.00)	0.00 14141		
3 WPLG 09/18/12-09/24/12 I	•	1030-11a	(10:30 AM-11:00	TWThF	:30 (\$125.00)	0.00 <i>NM</i>		
See MG 20.6,20.7,20.8					,			
4 WPLG 09/18/12-09/24/12 I	M-F 10a Judge Judy (old)	1030-11a	(10:30 AM-11:00N	TWThF	:30 (\$125.00)	0.00 <i>NM</i>		
See MG 20.6,20.7,20.8	3,20.9					I		
5 WPLG 09/18/12-09/24/12 I		1030-11a	(10:30 AM-11:00	1TWThF	:30 (\$125.00)	0.00 <i>NM</i>		
See MG 20.6,20.7,20.8			//					
6 NPLG 09/18/12-09/24/12 I		10-11a	(10:30 AM-11:0C-	-TWThF	:30 \$125.00	0.00 NM		
MG for 20.2,20.5,20.4,2 7 WPLG 09/18/12-09/24/12 I		10-11a	(10:30 AM-11:0C-	Turbe	:30 \$125.00	0.00 NM		
(f) MG for 20.2,20.5,20.4,2		10-11a	(10.30 AM-11.00-	- I W I I I I	.30 \$123.00	0.00 14141		
8 WPLG 09/18/12-09/24/12 I		10-11a	(10:30 AM-11:0C-	·TWThF	:30 \$125.00	0.00 NM		
(f) MG for 20.2,20.5,20.4,2		10 114	(10.007 11.00		100 \$120.00	0.00 11		
9 NPLG 09/18/12-09/24/12 I		10-11a	(10:30 AM-11:0C-	-TWThF	:30 \$125.00	0.00 NM		
	20.3		•			ŀ		
10 NPLG 09/18/12-09/24/12 t	VI-F 10a Ricki Lake	10-11a	N	1	:30 \$125.00	0.00 NM		
MG for 20.1 09/24								
E 21 WPLG 09/18/12 09/24/12	M-F 11a The View	CM 11-12n	MTWTF	:30 5	\$1,000.00 P-2	0.00 NM	5	\$5,000.00
	M-F The View							
Start Date End Date		s/Week Rate	Rating					
Week: 09/18/12 09/24/12	MTWTF	5 \$1,000.00	0.00	120 1	£400.00 D.2	0.00 NM	E	#2 000 00
E 22 WPLG 09/18/12 09/24/12	M-F LCL 10 News @ N	CM 12-1230pn loo (12:00 PM-		:30 - 5	5 \$400.00 P-2	0.00 NM	5	\$2,000.00
Start Date End Date	_	s/Week Rate	Rating					
Week: 09/18/12 09/24/12	MTWTF	5 \$400.00	0.00					
E 23 WPLG 09/18/12 09/24/12	M-F 12n News	CM 1230-1pm	MTWTF	:30 8	\$400.00 P-2	0.00 NM	5	\$2,000.00
	M-F LCL 10 News @ N	loo (12:30 PM-	1:00 PM)					
Start Date End Date		s/Week Rate	Rating					
Week: 09/18/12 09/24/12	MTWTF	5 \$400.00			A000 00 D 0	0.00.104		0000 00
E 24 WPLG 09/22/12 09/22/12	9AM-Sat LCL 10 News Local 10 News Saturda		1- 0:20 AM)	:30	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date End Date		s/Week Rate	Rating					
Week: 09/17/12 09/23/12	1-	1 \$600.00	0.00					
E 25 WPLG 09/22/12 09/22/12	9AM-Sat LCL 10 News		1-	:30	\$600.00 P-2	0.00 NM	1	\$600.00
	Local 10 News Saturda		0:00 AM)					
Start Date End Date		s/Week Rate	Rating					
Week: 09/17/12 09/23/12	1-	1 \$600.00	0.00			0.60.111	٠	#
E 26 WPLG 09/22/12 09/22/12				:30	I \$600.00 P-2	0.00 NM	1	\$600.00
Start Data Full Data	Local 10 News Saturda							
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>Spot</u> 1-	<u>s/Week</u> <u>Rate</u> 1 \$600.00	<u>Rating</u> 0.00					
E 27 WPLG 09/23/12 09/23/12		CM 9-930am	1	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
227 777 20 30/20/12 30/20/12			_					, -



259190

Flight Dates 09/18/12-09/24/12

Hiatus Dates

<u>Original Date / Revision</u> 09/17/12/ 09/17/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

												Tot	als
Ln Ch	Start	End	Inventory Code		ak Start/Eı	nd Time D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			9a-Sun LCL 10 I		4A 00·0)	1-9:30 AM)							
Star	t Date	End Date	Weekdays	Spots/We	•	•	n				Ī	l	
Week: 09/1		09/23/12	1	<u> </u>	1 \$600.	_	_						
E 28 WPLG	09/23/1	2 09/23/12	9a-Sun LCL 10 N	lews CM	930-10a		1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
			9a-Sun LCL 10 I		•	1-10:00 AM)							
<u>Star</u> Week: 09/1	t <u>Date</u>	End Date 09/23/12	<u>Weekdays</u> 1	Spots/We	<u>ek Ra</u> 1 \$600.		-						
E 29 WPLG			9a-Sun LCL 10 i	lews CM	10-1030		1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
220 111 20	00,20,1	2 00/20/12	9a-Sun LCL 10 I			M-10:30 AN		.00	'	ψοσο.σστ 2	0.00 14141	· '	ψουσ.σσ
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/We	-		•						
Week: 09/1		09/23/12	1		1 \$600.		_						
E 30 WPLG	09/23/1	2 09/23/12	This Week (ABC		1030-11		1	:30	1	\$250.00 LUR	0.00 NM	1	\$250.00
Star	rt Date	End Date	This Week (ABC Weekdays	/) Spots/We	-	.M-11:30 AN te Ratin	•						
Week: 09/1		09/23/12	<u>vveekuays</u> 1	Spoisivve	1 \$250.		_						
E 31 WPLG	09/23/1	2 09/23/12	TWISF/Michael	Putney CM	1130a-1	2p -	1	:30	1	\$100.00 LUR	0.00 NM	1	\$100.00
			This Week in So	outh Florid	(11:30 A	M-12:00 PN	1)						
	rt Date	End Date	Weekdays 1	Spots/We	_		-						
Week: 09/1 E 32 WPLG		09/23/12	M-F 3p Katie Co	uric CM	1 \$100. 3-4p		TWTF	:30	5	\$200.00 LUR	0.00 NIM	5	\$1,250.00
E 32 WFLG	09/10/1	2 09/24/12	Katie Couric	une Civi	•	/I-4:00 PM)	IIWIF	.30	5	φ200.00 LOR	U.UU INIVI	5	φ1,200.00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/We	•		g						
Week: 09/1		09/24/12	MTWTF		5 \$250.	0.0	00						
E 33 WPLG	09/18/1	2 09/24/12	M-F 4p Dr Oz	CM	4-430p		TWTF	:30	5	\$275.00 LUR	0.00 NM	3	\$825.00
Ston	d Data	End Data	Dr Oz	CnotoAM	•	1-4:30 PM)	~						
<u>Stai</u> Week: 09/1	<u>rt Date</u> 18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/We	<u>ek Ra</u> 5 \$275.		_						
	Date Ra		escription	<u>s</u>	tart/End Tin			/eekdays	Len		Rtg Type		
			I-F 4p Dr Oz	4	-430p	(4:00 PN	1-4:30 PM	TWThF	-	:30 (\$275.00)	0.00 <i>NM</i>		
		6,34.7,34.8,	<i>34.9,34.10</i> R DUE TO OVER	SELL1									
-			1-F 4p Dr Oz	-	-430p	(4:00 PN	1-4:30 PM	rwThF	_	:30 (\$275.00)	0.00 NM		
		6,34.7,34.8,	•		- 1-	,				(,)			
[PE	R SALE	S MANAGE	R DUE TO OVER	SELL]									
E 34 WPLG	09/18/1	2 09/24/12	M-F 4p Dr Oz	CM	430-5p		TWTF	:30	5	\$275.00 LUR	0.00 NM	8	\$19,475.00
01	4 Data	Cad Dat-	Dr Oz	CooloBAL		И-5:00 PM)	~						
Star Week: 09/1	<u>rt Date</u> 18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/We	<u>ek Ra</u> 5 \$275.		_						
***************************************	, 1	30/A 1/12			- +-/0.							_	



259190

Flight Dates 09/18/12-09/24/12

Hiatus Dates

<u>Original Date / Revision</u> 09/17/12/ 09/17/12

Order Sep

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Estimate # 1798

00:15:00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	nts	Rate Pri	Rta Tyne	Tot Spots	als Amount
E 34 WPLG				CM	430-5p	MTWTF		5	\$275.00 LUR		8	\$19,475.00
Star	t Date	End Date	Dr Oz Weekdays	Spots/Week	(4:30 PM-5	5:00 PM) Rating						
Week: 09/1		09/24/12	MTWTF	5								
Spot Ch	Date Ra	inge <u>D</u>	<u>escription</u>		t/End Time		<u>Weekdays</u>	Leng	gth Rate	Rtg Type		
2 WPLG	09/18/12	2-09/24/12 M	I-F 4p Dr Oz	430-	-5p	(4:30 PM-5:00 P	MTWThF	- :	30 (\$275.00)	0.00 <i>NM</i>		
		.6,34.7,34.8, S MANAGEI	34.9,34.10 R DUE TO OVERS	SELL]								
			1-F 4p Dr Oz	430-	-5p	(4:30 PM-5:00 P	MTWThF	- :	30 (\$275.00)	0.00 <i>NM</i>		
[PEI	R SALE		R DUE TO OVERS	SELL]								
_		2-09/30/12 N	•	8-10)p		M	- :	30\$13,000.00	0.00 NM		
			4.2,44.1,54.2,34.3									
		2-09/21/12 F	•	8-9p)		F	- :	30 \$5,000.00	0.00 NM		
=			4.2,44.1,54.2,34.3									
			I-F 5a LCL News	5-6a	ım		WThF	- :	30 \$125.00	0.00 NM		
-			4.2,44.1,54.2,34.3									
			AT 5:30am LCL N	ews 5:30	a-6a		Sa	- :	30 \$25.00	0.00 NM		
			4.2,44.1,54.2,34.3									
_			ollege Football Co		80P		Sa	- :	30 \$500.00	0.00 NM		
			4.2,44.1,54.2,34.3									
E 35 WPLG	09/18/1	2 09/24/12	M-F 5p LCL New	s CM	5-530p	MTWTF	- :30	5	\$325.00 LUR	0.00 NM	5	\$1,625.00
			Local 5p News		(5:00 PM-5	_ :						
Star Week: 09/1	t Date	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating						
			M-F 5p LCL New		\$325.00 530-6p	0.00 MTWTF	- :30	5	\$325.00 LUR	0.00 NM	5	\$1,625.00
			Local 5p News		(5:30 PM-6	8:00 PM)						
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/1		09/24/12	MTWTF	5	\$325.00	0.00						
E 37 WPLG	09/18/1	2 09/24/12	M-F 6p LCL New M-F Local News	rs CM	6-630pm	MTWTF	- :30	5	\$550.00 LUR	0.00 NM	5	\$2,750.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/1		09/24/12	MTWT'F	5								
E 38 WPLG	09/22/1	2 09/22/12	Sa Wknd Early		Various	1-	- :30	1	\$350.00 LUR	0.00 NM	1	\$350.00
			Sa Weekend Ea	-	(6:30 PM-7							
	t Date	End Date	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating						
Week: 09/1 Spot Ch	Date Ra	09/23/12	escription	1 Star	\$350.00 <u>t/End Time</u>	0.00	Weekdays	Leng	nth Rate	Rtg Type		
			a Wknd Early Ne			(6:30 PM-7:00 P			30 (\$350.00)			
	MG 38.		a viilla Lanyivo	van	040	(0.001 111 11001		•	(\$000.00)	0.00 7		
			ports Saturday dui	ring Collec7-8F	•		Sa	. :	30 \$350.00	0.00 NM		
⊕ MG			porto outurad, au.	g coo.				•	,,,,,,,,			
			Su Wknd Early N Sunday Weeken		various		L :30	1	\$375.00 LUR	0.00 NM	1	\$375.00
Star	t Data	End Date			Date	Pating						
<u>Star</u> Week: 09/1	<u>t Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$375.00	<u>Rating</u> 0.00						
			M-F Wheel of Fo		7-730pm	MTWTF	- :30	5	\$800.00 LUR	0.00 NM	5	\$4,000.00
L TO YVI LO	301 101 1	- 00127112	M-F Wheel of Fo		, roopin	113 1 88 8 1	.00	•	7000,00 EOI	U.UU 14141	Ĭ	+ 1,000,00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/24/12	MTWTF	5	. —							
E 41 WPLG				CM	730-8pm	MTWTF	- :30	5	\$800.00 LUR	0.00 NM	5	\$4,000.00
=9	2 -, 1 - /1				P						-	



259190

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Ln Ch Start End	lmumtam (Oad	. Dua-ti	044/54	The David	1 0		D. T.	Tota	
Ln Ch Start End	Inventory Code	в вгеак	Start/End	Time Days	Len Spo	its Rate Pri	Rtg Type S	pots	Amount
04-45-4-5-15	M-F Jeopardy								
<u>Start Date</u> <u>End Date</u> Week: 09/18/12 09/24/		Spots/Week 5	Rate \$800.00	Rating 0.00					
E 42 WPLG 09/18/12 09/18		CM	8-9p	-1	:30	1 \$5,000.00 P-2	0.00 NM	1	\$1,200.00
	The Middle/ Las		(8:00 PM-9						
<u>Start Date</u> <u>End D</u> Week: 09/17/12 09/23/		Spots/Week	Rate \$5,000.00	Rating 0.00					
Spot Ch Date Range	Description		/End Time	0.00	<u>Weekdays</u>	Length Rate	Rtg Type		
1 WPLG 09/17/12-09/23/	12 Tue 8-9p	8-9p		(8:00 PM-9:00 I	<i>P-</i> T	:30(\$5,000.00)	0.00 <i>NM</i>		
See MG 42.2 2 NPLG 09/17/12-09/23/	12 Tue 8-9n	8-9p		(8:00 PM-9:00 I	D.T	:30 \$1,200.00	0.00 NM		
(f) MG for 42.1 09/18	12 100 0-5p	o-ap		(0.00 1111-9.00 1		.30 \$1,200.00	U.UU INIVI		
E 43 WPLG 09/18/12 09/18	3/12 Tue 9-10p	СМ	9-10p	-1	:30	1 \$6,000.00 P-2	0.00 NM	1	\$2,500.00
	Tuesday Prime		(9:00 PM-1	1:00 PM)					•
<u>Start Date</u> <u>End D</u> Week: 09/17/12 09/23/		Spots/Week	Rate	Rating			1		
Spot Ch Date Range	Description		\$6,000.00 /End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 WPLG 09/17/12-09/23/	12 Tue 9-10p	9-10		(9:00 PM-11:00					
See MG 43.2	40.7								
2 WPLG 09/17/12-09/23/	12 Tuesday Prime Spe	ecial 9-11	p		~T	:30 \$2,500.00	0.00 NM		
E 44 WPLG 09/19/12 09/19	9/12 Wed 9-10p	CM	9-930p	1	:30	1 \$4,500.00 P-2	0.00 NM	0	\$0.00
	Modern Family								
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/		Spots/Week	Rate \$4,500.00	Rating 0.00					
Spot Ch Date Range	Description		/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 WPLG 09/17/12-09/23/	•	9-93	0p		W	:30 (\$4,500.00)	0.00 NM		
See MG 34.6,34.7,3 [N/A WHEN BOOK!									
E 45 WPLG 09/19/12 09/19		CM	10-11p	1	:30	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
	Revenge		•			. ,			,-,
Start Date End D		Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/ E 46 WPLG 09/20/12 09/20	-	CM	\$2,000.00 10-11p	0.00	:30	1 \$2,500.00 P-2	0.00 NM	1	\$2,005.00
2 10 111 20 00/20/12 00/20	Scandal	Olvi	10-11р	1	.00	1 ψ2,500.001 -2	U.UU INWI	1	Ψ2,000.00
Start Date End D		Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/ Spot Ch Date Range	121 Description		\$2,500.00 /End Time	0.00	Weekdays	Length Pate	Rtg Type		
1 WPLG 09/17/12-09/23/		10-1			Th				
See MG 46.2									
2 WPLG 09/17/12-09/23/	12 Thu 10-11p	10-1	1p		Th	:30 \$2,005.00	0.00 NM		
® MG for 46.1 09/20									*
E 47 WPLG 09/21/12 09/21	/12 Fri 9-10p Primetime: Wha	CM t Would Y	9-10p	1-	:30	1 \$1,500.00 P-2	0.00 NM	1	\$1,500.00
Start Date End Da		Spots/Week	Rate	Rating			l		
Week: 09/17/12 09/23/			\$1,500.00	0.00					
E 48 WPLG 09/21/12 09/21	/12 Fri 10-11p 20/20	СМ	10-11p	1-	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
Start Date End Date	ate Weekdays	Spots/Week	Rate	Rating			1		
Week: 09/17/12 09/23/	121		\$6,000.00	0.00					



259190

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

<u>Order Sep</u> 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

									Tota	als
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type		Amount
E 49 WPLG 09/18/	12 09/24/12	M-F 11-1135P	СМ	11-1135P	MTWTF	:30	5 \$2,000.00 P-2	0.00 NM	5	\$10,000.00
04 4 5 4	- 15 /	M-F 11-1135P			-					
<u>Start Date</u> Week: 09/18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$2,000.00	Rating 0.00					
E 50 WPLG 09/22/			CM	11-1130P	1-	:30	1 \$350.00 LU	R 0.00 NM	1	\$350.00
		SAT Late News		(11:00 PM-	11:35 PM)		* *************************************			*
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/17/12 Spot Ch Date Ra	09/23/12	1- Description	1 Stor	\$350.00 <u>t/End Time</u>	0.00	Veekdays	Length Rate	Rtg Type		
1 WPLG 09/17/1					<u>••</u> 11:00 PM-11:35					
See MG 50					,		(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,		
2 WPLG 09/17/1	2-09/23/12 N	1-Su LR Late News	Vari	ous	-	Sa	- :30 \$350.0	0.00 NM		
⊕ MG for 50.	1 09/22									
E 51 WPLG 09/23/	12 09/23/12		СМ	11-1135P	1	:30	1 \$600.00 LU	R 0.00 NM	1	\$600.00
Charle Data	First Data	SUN 11-1135P	04-04/1-	(11:00 PM-						
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00			İ		
E 52 WPLG 09/18/		M-F 1135-12:06a	Nightli@M	1135p-120		:30	5 \$950.00 P-2	2 0.00 NM	5	\$4,750.00
		M-F Nightline	9	•						
Start Date	End Date	Weekdays	Spots/Week		Rating					
Week: 09/18/12	09/24/12	MTWTF	5		0.00	.00	0 000000	0.00.0104	•	#000.00
E 53 WPLG 09/18/	12 09/24/12	M-F 12:06-1:06a M-F Kimmel	Kimmecivi	1206-106a	MTWTF	:30	2 \$400.00 P-2	2 0.00 NM	2	\$800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/18/12	09/24/12	MTWTF	2	\$400.00	0.00					
E 54 WPLG 09/22/	12 09/22/12		•	8-11:30P	2-	:30	2 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
Ot-ut Data	Fred Data	Clemson @ Flori		(8:00 PM-1	·	u ^{ar}				
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> 2-	Spots/Week	Rate \$5.000.00	Rating 0.00					
Spot Ch Date R	• • • • • • • • • • • • • • • • • • • •	Description		t/End Time		<u>Veekdays</u>		Rtg Type		
		College FB Sat Prin	ne 8p 8-11	:30P	(8:00 PM-11:30 -	sa	- :30 (\$5,000.0 () 0.00 NM		
See MG 34 [OVERSEL	4.6,34.7,34.8, 11	,34.9,34.10								
[OVENOLE	·_J							Totala	4.4004	05 830 00